



# Baby Photo & Family Dedication 'AD BUILDER' Information Sheet IHS Neo Yearbook 2022

There is no better way to applaud your seniors' achievements than a tribute in their yearbook. Families have the option to submit baby photos and messages of congratulations, praise & encouragement for their graduating senior. **We are asking families to design their own baby dedication or shout out through Balfour AD BUILDER!** You will have options for how many photos you can submit, fonts, background colors, etc, to make your message more meaningful.

*This is optional* and you & your family (parents, siblings, grandparents, close friends...) can submit more than one. Create, finalize and pay for your ad online at **balfour.com**

Steps:

1. Visit **Balfour.com** and type in our school name: Irondequoit High School
2. Click the **Yearbook** icon to shop yearbooks and ad products available in our store.
3. Select the desired ad size (you will see these listed under the yearbooks):
  - a. 1/8 page for picture(s) and text for \$40
  - b. Shout Out which is text only, 50 characters, for \$10
4. Create an account on Balfour.com
5. Look for an email within *1 business day* confirming your Ad Workspace is available
6. Log into your Balfour.com account and look under **My Orders** to design your ad
7. When you're ready, choose **Submit Your Ad** to send it to the yearbook staff.

*\*Please note: Once an ad has been submitted, it cannot be edited.*

***Baby Dedications need to be PURCHASED by Friday, November 5, 2021***

***Baby Dedications need to be SUBMITTED by Thursday, November 11, 2021***

*Our school reserves the right to edit ads based on school policy and yearbook guidelines*

Buy the yearbook online at: [www.Balfour.com](http://www.Balfour.com)

Have Questions? Call Balfour 1-800-944-5930

## CREATE & PURCHASE YOUR

# IHS SENIOR DEDICATION YEARBOOK AD TODAY!



Applaud your Student's achievements with a tribute in the yearbook. Celebrate with words of congratulation, encouragement and praise.

Purchase your ad today on Balfour.com, and upload images to create your ad.

### AD PRICING:

**\$40** - 1/8 page dedication  
includes picture(s) and text

**\$10** Shout Out message  
text only, 50 characters allowed

### PURCHASE BY:

**FRIDAY, NOV. 5, 2021**



Scan this QR Code to see a demo on creating your ad.  
Or go to: <http://bal4.tv/e0ee9966>

### IT'S EASY TO PURCHASE & CREATE YOUR AD ONLINE:

1. Visit Balfour.com, and **search for IRONDEQUOIT HIGH SCHOOL**
2. Shop Yearbook products and purchase the ad size you want **\$40** - 1/8th page **-OR-** **\$10** Shout Out
3. Create an account on Balfour.com
4. Look for an email within 1 business day confirming your **Ad Workspace** is available
5. Log into your Balfour.com account and look under **My Orders** to design your ad
6. When you're ready, choose **Submit Your Ad** to send it to the yearbook staff

**ADS NEED TO BE SUBMITTED BY NOV. 11, 2021**

Have Questions? Call Balfour at **1-800-944-5930**

**balfour.**