



**NASHOBA Regional School Committee
Communications Subcommittee
Meeting Minutes
November 30th, 2021**

Met Remotely via Zoom

Call to Order: 7:18 PM

Attendance: Mike Horesh, Amy Cohen, Sharon Poch, Kirk Downing

Absent: None

- Michael Horesh moved to approve minutes of October 27th, seconded by Sharon Poch, IN FAVOR: Mr. Horesh, Mrs. Cohen, Mrs. Poch, **VOTED AND PASSED (3-0-0)**

New Business

- Development of communication survey to be deployed to residents
 - Three-legged stool: School committee communications, district communication, supt. communication
 - Purpose of survey: Gather feedback regarding where our needs are for improvement of methods of communication; tied to supt. communication goals
 - Broaden access to communication and making these tools more user-friendly
 - Information-based communication vs. relationship-based communication
 - What information do people want to find, how can we serve our community more effectively
 - Need to understand who uses/needs what communication service
 - Asking for public feedback could give the false impression that not everything can be shared (i.e., personnel issues)
 - Need to define a purpose/goal prior to issuing survey
- Initial thoughts on recommendation of office hours throughout the academic year
 - Important to communicate rationale
 - Disclosure of what office hours are from the perspective of a resident

Adjourn: Mrs. Cohen moved to adjourn the meeting at 8:47 pm, seconded by Mrs. Poch; IN FAVOR: Mr. Horesh, Mrs. Cohen, Mrs. Poch **VOTED AND PASSED (3-0-0)**

Next Meeting: TBD